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9 UNITED STATES DISTRICT COURT  
10 EASTERN DISTRICT OF CALIFORNIA

11 CALIFORNIA STATE OUTDOOR  
12 ADVERTISING ASSOCIATION,  
13 INC., et al.,

14 Plaintiffs,

15 v.

16 STATE OF CALIFORNIA, et al.,

17 Defendants.

Case No.: 2:05-CV-00599-FCD-DAD

MEMORANDUM OF POINTS AND  
AUTHORITIES IN SUPPORT OF  
PLAINTIFFS' MOTION FOR SUMMARY  
JUDGMENT

Date: December 16, 2005

Time: 10: 00 a.m.

Place: Courtroom 2

The Hon. Frank C. Damrell

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1 I. INTRODUCTION

2 In its order of August 29, 2005, the court granted partial summary judgment  
3 for Plaintiffs on the grounds that the \$92 annual permit renewal fee for billboards  
4 (“the Fee”) imposed by defendant California Department of Transportation  
5 (“Caltrans”) was adopted in violation of the rulemaking requirements of the  
6 California Administrative Procedure Act (“APA”). By this motion for summary  
7 judgment, Plaintiffs seek the relief that follows from the court’s August 29, 2005  
8 ruling. First, Plaintiffs seek a judicial declaration that the Fee is void. Second,  
9 Plaintiffs request a permanent injunction prohibiting Caltrans from enforcing the  
10 Fee or attempting to do so, either by threatening penalties or by refusing to issue  
11 renewal permits for non-payment of the Fee. Third, Plaintiffs seek a refund of the  
12 amounts they paid – under coercion from Caltrans – to comply with the unlawful  
13 Fee, in a total amount of \$1,868,596.11.

14 The court granted partial summary judgment for Plaintiffs on the grounds  
15 that Caltrans adopted the Fee in violation of the APA. Under California law, such a  
16 regulation is void. Plaintiffs therefore are entitled, as part of the final judgment, to  
17 a judicial declaration that the fee is void and unenforceable.

18 In addition to declaratory relief, California courts will issue an injunction  
19 against enforcement of a regulation adopted in violation of the APA. As the Ninth  
20 Circuit has held, both forms of relief are appropriate.

21 Finally, Caltrans forced Plaintiffs to pay the unlawful Fee under threat of  
22 revoking the permits Plaintiffs needed to remain in business. Under California law  
23 a government entity that forces payment of an unlawful fee under threat of penalties  
24 must refund the fee to the parties who paid it.

25 A refund is also required under the Due Process Clause of the United States  
26 Constitution. The Supreme Court has held that where a state forces taxpayers to  
27 pay a contested tax, the state must provide a refund remedy if the tax is held  
28 unlawful. Although the Court’s decisions involved unconstitutional taxes, the

1 American Law Institute has recognized that the reasons for requiring a refund  
2 where the tax is unconstitutional apply with equal force where the tax regulation is  
3 void under state law. Further, although the court need not reach this issue if it finds  
4 that a refund is due under state law, the Fee violates the First Amendment and thus  
5 falls squarely within the Court's due-process decisions. Under both state law and  
6 the Constitution, Caltrans must refund the Fees Plaintiffs have paid.

7 As shown by the declarations accompanying this motion (which are  
8 summarized in the declaration of Charles Doering), Plaintiffs paid \$1,973,192 in  
9 complying with the unlawful Fee. In recognition that *some* permit renewal fee is  
10 appropriate (although not the excessive \$92 Fee Caltrans imposed), Plaintiffs have  
11 voluntarily reduced their refund claim to the \$72 *increase* the Fee represents over  
12 the former \$20 fee renewal fee. In so doing, Plaintiffs do not waive their contention  
13 that Caltrans' total cost of processing and issuing renewal permits is \$6.41 per  
14 permit, an amount already paid for by the fees Caltrans receives for outdoor  
15 advertising licenses and new sign permits.

16 Plaintiffs' voluntary reduction leaves a refund claim of \$1,662,912. Under  
17 Article XV § 1 of the California Constitution Plaintiffs are further entitled to 7%  
18 interest in the amount of \$205,684.11, for a total refund of \$1,868,596.11 as of  
19 December 16, 2005. The amount due each Plaintiff is set forth below and should be  
20 reflected in the final judgment.

## 21 II. STATEMENT OF FACTS

### 22 A. Procedural Position of the Case

23 This action is a challenge to the legality of the \$92 permit renewal fee for  
24 outdoor advertising displays, imposed by Caltrans beginning on or about June 2,  
25 2003 ("the Fee). In their First Amended Complaint ("FAC"), Plaintiffs allege that  
26 the Fee (1) violates the California Administrative Procedure Act, Govt. Code §  
27 13400 et seq. ("APA"); (2) violates the First Amendment of the United States  
28 Constitution and Article I, § 2(a) of the California Constitution (collectively "First



1 Amendment”); and (3) is improperly retroactive with respect to fees collected after  
2 January 1, 2003 for the year 2003.

3 On or about July 12, 2005, Plaintiffs moved for partial summary judgment in  
4 this action on all of the above grounds. By their motion Plaintiffs sought: “(1) a  
5 partial summary judgment that the Fee is void, and (2) a permanent injunction  
6 prohibiting and restraining Caltrans from collecting or attempting to collect the Fee,  
7 and from imposing any penalty or sanction for non-payment.”

8 By order of August 29, 2005, the court granted Plaintiffs’ motion on the  
9 grounds that the Fee was void under the APA. The court did not reach Plaintiffs’  
10 claims that the Fee was void under the First Amendment and improperly retroactive  
11 for the year 2003.<sup>1</sup>

12 By this motion Plaintiffs seek a final judgment providing the following relief:  
13 (1) a judicial declaration that the Fee is void; (2) a permanent injunction against  
14 enforcement of the Fee, including any threats to revoke permits or any refusal to  
15 renew permits for non-payment of the Fee; and (3) a refund of \$1,662,912 that  
16 Plaintiffs paid in increased Fees for the years 2003-2005, plus simple interest at 7%  
17 in the amount of \$205,684.11, for a total of \$1,868,596.11. Plaintiffs expressly  
18 requested such relief in the FAC.

19 B. The Fee Requirement and the Former \$20 Renewal Fee

20 The California Outdoor Advertising Act, Bus. & Prof. Code § 5200 et seq.  
21 (hereinafter cited as “OAA” with Bus. & Prof. Code section numbers, e.g. “OAA §  
22 5200”) requires a billboard owner to obtain a permit from Caltrans in order to  
23 maintain a billboard along a major highway. OAA § 5350; Keith v. Volpe, 118 F.  
24 3d 1386, 1392 (9<sup>th</sup> Cir. 1997). Pursuant to OAA § 5360 Caltrans has issued  
25 regulations that establish the procedure for renewing the permit, which includes

26 <sup>1</sup> In deciding the validity of the Fee on state-law grounds the court followed the  
27 Supreme Court’s and the Ninth Circuit’s direction to avoid constitutional  
28 adjudication where possible. See, inter alia, Christopher v. Harbury, 536 U.S. 403,  
417, 122 S. Ct. 2179, 2188 (1992); Parents Involved in Community Schools v.  
Seattle School Dist. No. 1, 294 F.3d 1085, 1092 (9<sup>th</sup> Cir. 2002)(recognizing the  
“long-standing principle that courts should avoid making federal constitutional  
decisions unless and until necessary”).

1 payment of the renewal fee. See 4 Cal. Admin. Code § 2424(a)(2)-(6).

2 Former OAA § 5485(a) set the permit renewal fee at \$20 per year.  
3 (Statement of Undisputed Facts (“SUF”) ¶ 4.) Effective January 1, 2003, the  
4 Legislature repealed former § 5485 and enacted a new statute. Under the new §  
5 5485(a), the director of Caltrans is to set the fee in an amount that “shall not  
6 exceed the amount reasonably necessary to recover the cost of providing the  
7 service or enforcing the regulations for which the fee is charged, but in no event  
8 shall the fee exceed one hundred dollars (\$100).” The fee “may reflect the  
9 department’s average cost, including the indirect costs, of providing the service or  
10 enforcing the regulations.” (SUF ¶ 5.)

11 C. Caltrans’ Coercive Imposition of the \$92 Fee

12 On or about June 2, 2003, Caltrans announced the Fee. Caltrans’ notice to  
13 Stott Outdoor Advertising typifies its announcement of the fee to the outdoor  
14 advertising industry. In its June 2, 2003 notice Caltrans stated: “The Department  
15 has established a new outdoor advertising permit fee of \$92.” Caltrans added:

16 You have 30 days from the date of this notice to bring permit [sic] up  
17 to date on renewal fees. *If you do not comply as requested above, your*  
18 *permit(s) may be revoked pursuant to Section 5463 of the Act and is*  
*ineligible for renewal.* (Moravec Dec. Exh. 2)(emphasis added).

19 Caltrans sent similar notices to other outdoor companies. (See e.g.,  
20 Declarations of McCook (¶ 5, Exh. 2), Colbruno (¶ 4, Exh. 3), Straub (¶ 2,  
21 Exh. 1); SUF ¶ 6.)

22 Under the OAA and Caltrans’ regulations, the consequences of not paying  
23 the Fee included revocation of licenses and permits, the imposition of fines and  
24 even imprisonment. Failure to pay the renewal fee is a violation of OAA § 5350  
25 (“No person shall place any advertising display within the areas [near a major  
26 highway] without first having secured a written permit” from Caltrans). Anyone  
27 who maintains billboards that are “visible to a state highway or freeway” also must  
28 have a license issued by Caltrans. OAA §§ 5300, 5301. OAA § 5463 provides in  
relevant part:

1 The director may revoke any license or permit for the failure to  
2 comply with this chapter and may remove and destroy any advertising  
3 display placed or maintained in violation of this chapter after 30 days'  
4 written notice is forwarded by mail to the permitholder at his or her  
5 last known address.

6 See also 4 Cal. Admin. Code § 2443(a) ("Causes for Revocation of an  
7 Outdoor Advertising Permit...(a) The Permittee fails to renew a permit in  
8 accordance with the [OAA] and these regulations."); § 2424(a)(requiring payment  
9 of renewal fee as part of renewal process). OAA § 5464 defines a violation of any  
10 provision of the OAA, as a misdemeanor. Misdemeanor penalties include fines of  
11 up to \$1,000 and jail sentences of up to six months per violation. Penal Code § 19.  
12 A billboard company that failed to pay the Fee thus faced not only revocation of its  
13 permits and destruction of its signs, but loss of its license to engage in the outdoor  
14 advertising business as well as criminal penalties.

14 D. Plaintiffs' Payment of the Fee

15 To avoid the penalties for non-payment, Plaintiffs paid Fees of an  
16 additional \$72 per permit for 2003 and \$92 per permit for 2004 and  
17 subsequent years in the following amounts:

18 Viacom Outdoor, Inc.	\$859,060	SUF ¶ 7
19 Lamar Advertising Co.	\$469,216	SUF ¶ 8
20 Fairway Outdoor Advertising, Inc.	\$ 35,600	SUF ¶ 9
21 Clear Channel Outdoor, Inc.	\$432,160	SUF ¶ 10
22 Stott Outdoor Advertising	\$ 78,388	SUF ¶ 11
23 General Outdoor Advertising	\$ 29,216	SUF ¶ 12
24 Sun Outdoor Advertising, Inc.	\$ 18,216	SUF ¶ 13
25 Bulletin Displays LLC	\$ 11,376	SUF ¶ 14
26 Arcturus Outdoor Advertising, Inc.	\$ 7,464	SUF ¶ 15
27 Van Wagner Outdoor	\$ 6,678	SUF ¶ 16
28 Van Wagner/Goodman LLC	\$ 5,120	SUF ¶ 17

Hoff Outdoor Advertising	\$ 5,464   SUF ¶ 18
Titan Outdoor Advertising	\$ 3,336   SUF ¶ 19
Meadow Outdoor Advertising	\$ 2,816   SUF ¶ 20
Hunter Media Outdoor Advertising	\$ 1,432   SUF ¶ 21

III. PLAINTIFFS ARE ENTITLED TO A DECLARATORY JUDGMENT THAT THE FEE IS VOID.

In its order of August 29, 2005, the court ruled that the Fee is a regulation adopted in violation of the APA. A regulation that violates the APA is void. Tidewater Marine Western, Inc. v. Bradshaw, 14 Cal. 4<sup>th</sup> 557, 572, 59 Cal. Rptr. 186, 195(1996) (regulation “void because the [agency] failed to follow APA procedures”); APA § 11340.5(a)(no state agency may enforce or attempt to enforce a regulation adopted in violation of the APA). “Failure to comply with the APA nullifies the rule.” Kings Rehabilitation Center, Inc. v. Premo, 69 Cal. App. 4<sup>th</sup> 215, 217, 81 Cal. Rptr. 2d 406, 407 (1999). “The regulation...may be declared to be invalid for a substantial failure to comply with” the APA’s rulemaking requirements. APA § 11350(a). The court therefore should include in its judgment an express declaration that the Fee is void and unenforceable.

IV. THE COURT SHOULD ENJOIN DEFENDANTS FROM TAKING ANY ACTION TO ENFORCE THE FEE

APA § 11340.5(a) provides:

(a) No state agency shall issue, utilize, enforce, or attempt to enforce any guideline, criterion, bulletin, manual, instruction, order, standard of general application, or other rule, which is a regulation as defined in Section 11342.600, unless the guideline, criterion, bulletin, manual, instruction, order, standard of general application, or other rule has been adopted as a regulation and filed with the Secretary of State pursuant to this chapter.

As this court determined in its August 29, 2005 order, the Fee is a regulation

1 subject to the rulemaking provisions of the APA. The court further ruled that in  
2 adopting the Fee Caltrans did not comply with those requirements. Under §  
3 11340.5(a), Caltrans may not enforce the Fee or attempt to do so.

4 In Hillery v. Rushen, 720 F. 2d 1132, 1139 (9<sup>th</sup> Cir. 1983), the court  
5 affirmed a judgment enjoining the California Department of Corrections from  
6 enforcing regulations dealing with inmates' property that the Department had  
7 adopted in violation of the APA. In reaching this result the Ninth Circuit rejected  
8 the Department's argument that the inmates were required to exhaust  
9 administrative remedies. The court reasoned that in actions brought under APA §  
10 11350(a) seeking a declaratory judgment that a regulation is void under the APA,  
11 "California courts...have commonly granted both declaratory relief and injunctive  
12 relief..." Citing Sperry & Hutchinson Co. v. California State Board of Pharmacy,  
13 241 Cal. App. 2d 229, 50 Cal. Rptr. 489 (1966)(awarding declaratory and  
14 injunctive relief under predecessor of § 11350(a)). As in Hillery, the court should  
15 enjoin Caltrans from enforcing the Fee or attempting to do so.

16 Plaintiffs expect Caltrans to attempt to enforce the void Fee in two ways.  
17 First, in the absence of a clear prohibition by this court, Caltrans may attempt to  
18 revoke Plaintiffs' permits if they do not pay the Fee. Plaintiffs therefore can  
19 expect further enforcement efforts by a state agency that continues to view the Fee  
20 as lawful.

21 Second, Caltrans may deny, or (more subtly) delay action on, permit renewal  
22 applications that are not accompanied by payment of the Fee. To prevent this kind  
23 of passive enforcement, the court should enjoin Caltrans from failing or refusing to  
24 issue renewal permits for nonpayment of the Fee.

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1 V. THE COURT SHOULD ORDER DEFENDANTS TO REFUND TO  
2 PLAINTIFFS \$1,662,912 IN UNLAWFULLY COLLECTED PERMIT  
3 RENEWAL FEES, PLUS \$205,684.11 IN INTEREST

4 A. Plaintiffs Are Entitled to a Refund of the Fees Under State Law

5 Although the Fee is not a tax, California case law concerning refund of a  
6 void tax provides a useful analogy here. A taxpayer who pays an unlawful tax  
7 under threat of penalties is entitled to a refund. In Flynn v. City and County of San  
8 Francisco, 18 Cal. 2d 210, 217, 115 P. 2d 3 (1941), the California Supreme Court  
9 affirmed a judgment requiring the city and county of San Francisco ("City") to  
10 refund vehicle license taxes paid within two years of the date the action was filed.  
11 The court held that the taxes duplicated other City vehicle taxes and thus  
12 constituted double taxation, which violated the State Constitution.

13 The City argued that even if the tax was void, the payments were not  
14 refundable because the taxpayers paid "voluntarily." In rejecting this contention,  
15 the court reasoned that the City had enacted an "elaborate system for enforcement"  
16 of the vehicle tax, including civil and criminal penalties. The City sent post cards to  
17 vehicle owners "for the purpose of warning the person subject to these assessments  
18 of the penalties; there were some arrests and prosecutions." Id. at 216. The court  
19 reasoned that the former rule treating payments of unlawful taxes as "voluntary"  
20 and thus not subject to refund had been relaxed in cases where non-payment could  
21 result in penalties:

22 Among the instances of the relaxation of the strictness of the original  
23 common law rule is the case of payments constrained by business  
24 exigencies, that is payments of illegal charges or exactions under  
25 apprehension on the part of the payers of being stopped in their  
26 business if the money is not paid....[T]he general rule with regard to  
27 duress of this character is that where, by reason of the peculiar facts a  
28 reasonable man finds that in order to preserve his property or protect  
to his business interests it is necessary to make a payment of money

1 which he does not owe and which in equity and good conscience the  
2 receiver should not retain, he may recover it. Id. at 217.

3 Other California courts have reached the same result. See e.g. Whyte v.  
4 State, 110 Cal. App. 314, 294 P. 417 (1931) (reversing denial of refund of  
5 unconstitutional taxes paid without formal protest where statute imposed fines and  
6 imprisonment for non-payment); Vitale v. City of Los Angeles, 13 Cal. App. 2d  
7 704, 706-707, 57 P. 2d 993 (1936)(affirming judgment for recovery of taxes paid  
8 under void ordinance that imposed fines and imprisonment for non-payment);  
9 Jordan v. Department of Motor Vehicles, 75 Cal. App. 4<sup>th</sup> 449, 466, 89 Cal. Rptr.  
10 2d 333 (1999)(due process required refund of unconstitutional smog impact fees to  
11 named plaintiffs; see Section B. below).

12 The rationale for requiring the state to refund money paid under threat of  
13 penalties pursuant a void tax statute applies equally to money paid under threat of  
14 penalties pursuant to a void fee regulation. In both cases the state forces payment  
15 of money to which it is not entitled and should pay the money back.

16 OAA § 5350 requires a permit as a condition of placing a billboard areas  
17 near a major highway. Under 4 Cal. Admin. Code § 2424(a)(2) payment of the fee  
18 is a requirement for renewing the permit. Under § 2443(a), failure to renew a permit  
19 in accordance with Caltrans' regulations is grounds for revocation. Non-payment of  
20 the permit renewal fee thus is a violation of the OAA. Under OAA §§ 5463-5464,  
21 the consequences of failure to pay the Fee include revocation of the holder's  
22 permits and outdoor advertising license, destruction of its signs, fines and even  
23 imprisonment.

24 Although a sign company can contest the fee, it faces the prospect of having  
25 its permit revoked if the challenge is unsuccessful. Under 4 Cal. Admin. Code §  
26 2441(a), the first step in enforcement is a written notice of violation from Caltrans.  
27 Section 2442(b) provides that upon receipt of timely written request for review of  
28 violation notice Caltrans "does not revoke the permit or remove the Display

1 *until...a final decision is issued by a court of law.”* (Emphasis added.) This  
2 language suggests that at the end of an unsuccessful challenge to a permit renewal  
3 fee, the billboard operator who does not pay the fee faces possible loss of its sign.<sup>2</sup>  
4 State law thus forces a billboard company that views the Fee as excessive to pay the  
5 Fee and seek a refund.

6 Caltrans pointedly reminded outdoor companies that if they did not pay the  
7 Fee within 30 days they faced revocation of their permits. (SUF ¶ 6; see also e.g.,  
8 J. Moravec Dec. ¶ 2.) Plaintiffs were quite aware of the penalties for nonpayment  
9 and paid to avoid those penalties. See e.g McCook Dec. ¶ 6, Kudler Dec. ¶ 7,  
10 Colbruno Dec. ¶ 5, Guild Dec. ¶ 6, Wynn Dec. ¶ 4, Hoff Dec. ¶ 6, Straub Dec. ¶ 3,  
11 Shinn Dec. ¶ 3. Those who did not receive overt threats were under no less a threat  
12 of penalties if they did not pay. Under the cases cited above, Plaintiffs paid the  
13 unlawful Fee under legal duress and therefore are entitled to a refund.

14 B. Due Process Requires that Caltrans Refund the Unlawful Fees It  
15 Collected From Plaintiffs

16 In the case of a state tax that violates the Federal Constitution the Supreme  
17 Court has held:

18 If a State places a taxpayer under duress promptly to pay a tax when  
19 due and relegates him to a postpayment refund action in which he can  
20 challenge the tax’s legality, the Due Process Clause of the 14<sup>th</sup>  
21 Amendment obligates the State to provide meaningful backward-  
22 looking relief to rectify any unconstitutional deprivation.

23 McKesson Corporation v. Division of Alcoholic Beverages and Tobacco,  
24 Etc., 496 U.S. 18, 31, 110 S. Ct. 2238 (1990).

25 In McKesson, a liquor distributor successfully challenged a Florida tax that

26 <sup>2</sup> The owner might have a remedy under Oklahoma Operating Co. v. Love, 252  
27 U.S. 331, 337-338, 40 S. Ct. 338 (1920)(party challenging administrative order  
28 entitled to permanent injunction against fines and other penalties if challenge is  
made in good faith). The potential cost of mistakenly relying on such a remedy,  
however, is the destruction of the sign owner’s business.



1 gave a preference to distributors of beverages made with ingredients made in-state.  
2 Although the Florida state courts held the tax invalid under the Commerce Clause,  
3 they refused to order a refund. The Supreme Court reversed. The Court reasoned  
4 that Florida imposed sanctions and summary remedies designed to compel  
5 payment of the tax, which foreclosed a “predeprivation” action by the taxpayer to  
6 avoid paying it. Having provided no “meaningful opportunity to withhold  
7 payment and to obtain a predeprivation determination” of the validity of the tax,  
8 Florida was required to provide a “clear and certain” postdeprivation remedy in the  
9 form of a refund.

10 In reaching this result the McKesson Court relied on two decisions that are  
11 particularly relevant here. In the first, Atchison, Topeka & Santa Fe Railway Co.  
12 v. O’Connor, 223 U.S. 280, 285-286, 32 S. Ct. 216 (1912) the Court held that a  
13 railroad company was entitled to a refund of unconstitutional state taxes paid under  
14 protest. The state conceded the invalidity of the tax but claimed that a refund was  
15 unavailable because the company had paid the taxes “voluntarily.” In rejecting this  
16 argument Justice Holmes reasoned:

17 It is reasonable that a man who denies the legality of a tax should have  
18 a clear and certain remedy. The rule being established that, apart from  
19 special circumstances, he cannot interfere by injunction with the  
20 state's collection of its revenues, an action at law to recover back what  
21 he has paid is the alternative left.

22 In Ward v. Love County, 253 U.S. 17, 40 S. Ct. 419 (1920), the Court held  
23 that Native Americans who paid state taxes that violated a federal treaty were  
24 entitled to a refund. After determining that the taxes were paid under compulsion  
25 the Court concluded:

26 As the payment was not voluntary, but made under compulsion, no  
27 statutory authority was essential to enable or require the county to  
28 refund the money. It is a well-settled rule that 'money got through

1 imposition' may be recovered back; and, as this court has said on  
2 several occasions, 'the obligation to do justice rests upon all persons,  
3 natural and artificial, and if a county obtains the money or property of  
4 others without authority, the law, independent of any statute, will  
5 compel restitution or compensation.' [Citations omitted.] To say that  
6 the county could collect these unlawful taxes by coercive means and  
7 not incur any obligation to pay them back is nothing short of saying  
8 that it could take or appropriate...property...arbitrarily and without  
9 due process of law. Id., 253 U.S. at 24.

10 Although the McKesson-Ward line of cases dealt with state taxes that violated  
11 federal law, rationale of those cases supports a refund where the tax or fee violates  
12 state law. In the Tentative Draft of the Restatement (3d) of Restitution, Section  
13 19, the American Law Institute recognizes the similar rationale for a refund where a  
14 tax or fee is illegal under state law:

15 Supreme Court authority in this area has been limited to claims for  
16 refund of state taxes held to be illegal on federal grounds. The Court is  
17 no doubt reluctant to engage itself any further than necessary in the  
18 state law of tax refunds, and it is predictable that it will do so only in  
19 vindication of federal interests. On the other hand, *neither the*  
20 *language of the Due Process Clause, nor the logic of its application to*  
21 *the restitution of tax payments, can be restricted to exactions that*  
22 *violate federal law. Payment of a tax that is illegal under state law*  
23 *raises identical concerns about the process by which a taxpayer has*  
24 *been deprived of property.* Payment of a tax that is improperly  
25 assessed under a valid tax statute raises concerns that--while not  
26 identical-- are closely analogous. State courts that are inclined to  
27 liberalize the availability of restitution for tax payments on any of the  
28 grounds identified within this section may derive legitimate support

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25 assessed under a valid tax statute raises concerns that--while not  
26 identical-- are closely analogous. State courts that are inclined to  
27 liberalize the availability of restitution for tax payments on any of the  
28 grounds identified within this section may derive legitimate support

1 from the Due Process Clause of the Fourteenth Amendment, even  
2 where the United States Supreme Court does not require them to do  
3 so. Id. at Section 19, Reporter's Note b. (Emphasis added.)<sup>3</sup>

4 The Restatement authors accordingly provide the following illustration of a  
5 case in which a refund is appropriate: "11. Taxpayer pays fees to City pursuant to  
6 an ordinance that was enacted in violation of applicable state law. Taxpayer has a  
7 claim against City to recover the amount of the illegal fees." Id. at 4. The  
8 illustration is based on Ves Carpenter Contractors, Inc. v. City of Diana, 422 So.  
9 2d 342 (Fla. App. 1982),<sup>4</sup> in which the court held that the plaintiff-developer was  
10 entitled to a refund of sewer-impact fees imposed without a valid enabling  
11 ordinance, a procedural defect akin to failure to comply with the APA. The  
12 McKesson-Ward refund rationale thus applies where, as here, the state collects a  
13 fee in violation of state law.

14 Further, even if McKesson-Ward were limited to unconstitutional taxes,  
15 Plaintiffs showed in their original Motion for Partial Summary Judgment that the  
16 Fee violates the First Amendment. Under the First Amendment, such a fee may  
17 only recoup the amount necessary to process the permit renewal application and  
18 issue the new permit. Fly Fish, Inc. v. City of Cocoa Beach, 337 F. 3d 1301, 1314,  
19 1315 (11<sup>th</sup> Cir. 2003); Eastern Connecticut Citizens Action Group v. Powers, 723  
20 F. 2d 1050, 1056 (2<sup>nd</sup> Cir. 1983); Wendling v. City of Duluth, 495 F. Supp. 1380,  
21 1385 (D. Minn. 1980); Bayside Enterprises, Inc. v. Carson, 450 F. Supp. 696, 705  
22 (M.D. Fla. 1978); Moffatt v. Killian, 360 F. Supp. 228, 232 (D. Conn. 1973); AAK  
23 v. City of Woonsocket, 830 F. Supp. 99, 105 (D.R.I. 1993). Caltrans bears the  
24 burden of proving that the Fee complies with this standard. Fly Fish, 337 F. 3d at  
25

26 <sup>3</sup> For the court's convenience a copy of Section 19 is attached as Exhibit 1 to  
27 Plaintiffs' concurrently filed Appendix of Authorities.

28 <sup>4</sup> A copy of Ves Carpenter is attached to the accompanying Appendix of  
Authorities as Exhibit 2.

1 1315 (“[I]t is the City’s burden to establish that its licensing fee is justified by the  
2 cost of processing the application”).<sup>5</sup>

3 The Fee violates the First Amendment in that Caltrans set the Fee at \$92 in  
4 order to recover *all* of its costs relating to billboard regulation, not just the cost of  
5 processing the renewal applications and issuing the permits. Further, regardless of  
6 whether Caltrans can use the fee to recoup all of its costs or only the costs of  
7 permitting, Caltrans failed to meet its burden of showing that Fee does not exceed  
8 those costs.<sup>6</sup> The McKesson-Ward line of cases thus is applicable here without  
9 extending the rationale of those decisions to violations of state law. Plaintiffs  
10 therefore are entitled to recover the full amount they paid to comply with the Fee.

11 C. Plaintiffs Will Voluntarily Reduce Their Monetary Recovery by the  
12 Amount of the Prior \$20 Renewal Fee

13 The permit renewal fee under former OAA § 5485 was \$20 per permit. As of  
14 January 1, 2003, former § 5485 was repealed and the new § 5485, allowing the  
15 director of Caltrans to set the amount of the renewal fee, took effect. See Cal. Bus.  
16 & Prof. Code § 5485 (Westlaw 2005)(stating effective date as January 1, 2003).  
17 The effect of repealing former § 5485 was “to obliterate it as completely...as if it  
18 had never been passed.” Spears v. County of Modoc, 101 Cal. 303, 305, 35 P. 869  
19 (1894), quoted in People v. Alexander, 178 Cal. App. 3d 1250 1259 n. 13, 224 Cal.  
20 Rptr. 290, 296 (1986). As a result, beginning January 1, 2003, Plaintiffs therefore  
21 were no longer obligated to pay the former fee of \$20.

22 Nor were Plaintiffs ever obligated to pay the Fee Caltrans imposed pursuant  
23 to the new § 5485. As this court has ruled, the Fee is void under the APA.  
24 Therefore, beginning January 1, 2003, *there has been no valid permit renewal fee.*

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25 <sup>5</sup> Since Plaintiffs’ prior motion raising the First Amendment arguments is in the  
26 court’s file, Plaintiffs will limit the discussion here to a short summary. Plaintiffs  
27 incorporate Section V. of their prior motion by reference as though set forth in full.

28 <sup>6</sup> See Plaintiffs’ Reply In Support of Motion for Partial Summary Judgment at 3-  
7.

1 Beginning January 1, 2003, Plaintiffs thus were not obligated to pay any permit  
2 renewal fee to Caltrans.

3 Under not-so-subtle coercion from Caltrans, Plaintiffs paid the Fee of an  
4 additional \$72 per permit for 2003 and \$92 per year for 2004 and 2005. As  
5 summarized in Exhibit A to the accompanying Declaration of Charles Doering,  
6 after January 1, 2003, these payments totaled \$1,973,192. As shown above,  
7 Plaintiffs are entitled to a refund of this amount. Under Article XV, § 1 of the  
8 California Constitution, Plaintiffs are also entitled to 7% interest<sup>7</sup> in the amount of  
9 \$238,374.41. (Doering Dec. Exh. A.)

10 Although they are entitled to the full \$1,973,192, Plaintiffs have voluntarily  
11 reduced their refund request to \$1,662,912, which represents only the \$72 *increase*  
12 Caltrans imposed over the \$20 fee required under former OAA § 5485. Plaintiffs  
13 are willing to do so because they recognize a legitimate regulatory function in  
14 permit renewal and do not seek to deprive Caltrans of all revenue to fund that  
15 activity.

16 Even at \$20, however, Plaintiffs are overpaying for their permits. Caltrans'  
17 data indicate that the real cost of processing and issuing the renewal permits is  
18 \$6.41 per permit.<sup>8</sup> In voluntarily reducing their refund request, Plaintiffs therefore  
19 do not waive, and expressly preserve, their contention that the costs associated with

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20 <sup>7</sup> “[S]tate law governs prejudgment interest vis-a-vis state claims, even when the  
21 basis for the district court's jurisdiction stemmed originally from the presence of a  
22 federal question.” Freeman v. Package Machinery Co., 865 F. 2d 1331, 1345 (5th  
23 Cir. 1988). Under Article XV, Section 1 of the California Constitution,  
24 prejudgment interest is 7%, unless the Legislature sets a different rate of no more  
25 than 10%. Pacific-Southern Mort. Trust Co. v. Ins. Co. of North America, 166 Cal.  
App. 3d 703, 716, 212 Cal.Rptr. 754 (1985). As there is no express statutory  
authorization for a greater rate, the prejudgment interest applicable here is limited  
by the constitutional rate of 7%. Lund v. Albrecht, 936 F. 2d 459, 465 (9<sup>th</sup> Cir.  
1991).

26 <sup>8</sup> In Plaintiffs' prior moving papers they showed that Caltrans' data showed that  
27 the cost per permit of the work Caltrans performs in connection with *all* licensing  
28 and permitting work is \$75,905.00, or \$6.41 per sign. Caltrans, moreover, collects  
\$190,000 a year in license and new-permit fees, which probably pays – and indeed  
overpays -- for permit renewal as well as licensing and the issuance of new permits.

1 permit renewal that Caltrans may recoup through the renewal fee are significantly  
2 *less than* \$20 per permit.

3 In limiting their refund request to \$72 per permit, Plaintiffs reduce the  
4 amount of the refund to \$1,661,070, plus 7% interest in the amount of \$205,684.11.  
5 Plaintiffs thus seek a total refund of \$1,868,596.11 as of December 16, 2005. The  
6 amounts each of the Plaintiffs seek are the following:

Viacom Outdoor, Inc.	\$ 812,370.01	Doering Dec. ¶ 4, Exh. B.
Lamar Advertising Co.	\$443,484.74	<u>Id.</u>
Fairway Outdoor Advertising, Inc.	\$35,069.89	<u>Id.</u>
Clear Channel Outdoor, Inc.	\$409,087.24	<u>Id.</u>
Stott Outdoor Advertising	\$74,926.63	<u>Id.</u>
General Outdoor Advertising	\$21,849.59	<u>Id.</u>
Sun Outdoor Advertising, Inc.	\$14,256	<u>Id.</u>
Bulletin Displays LLC	\$10,647.52	<u>Id.</u>
Arcturus Outdoor Advertising, Inc.	\$5,220.42	<u>Id.</u>
Van Wagner Outdoor Advertising	\$6,319.86	<u>Id.</u>
Van Wagner/Goodman LLC	\$4,805.50	<u>Id.</u>
Hoff Outdoor Advertising	\$5,129.06	<u>Id.</u>
Titan Outdoor Advertising	\$3,125.06	<u>Id.</u>
Meadow Outdoor Advertising	\$2,668.24	<u>Id.</u>
Hunter Media Outdoor Advertising	\$1,304.42	<u>Id.</u>

23 D. Heywood Company's Monetary Claims

24 This action was brought by plaintiff California State Outdoor Advertising  
25 Association ("CSOAA") and its members ("Member Plaintiffs"). CSOAA does not  
26 have a direct claim for a monetary refund. All of the Member Plaintiffs have  
27 asserted a claim for a refund in this motion except for plaintiff Heywood Company  
28 Outdoor ("Heywood"). Heywood has merged into another billboard company

1 which is not a plaintiff in this action, though the right to recover refunds was  
2 apparently maintained by the former principal of Heywood. As soon as possible,  
3 Heywood or its successor will either (1) dismiss its claim or (2) submit a  
4 declaration in support of a refund claim.

5 VII. CONCLUSION


6 The Fee is void. Caltrans had no basis for collecting the \$1,973,192 it  
7 unlawfully extorted from Plaintiffs. In its final judgment, the court therefore  
8 should: (1) declare the Fee void; (2) enjoin Caltrans from taking any action to  
9 enforce the Fee and from withholding any permit renewal or other regulatory  
10 action on grounds of non-payment of the Fee; and (3) order Caltrans to refund to  
11 Plaintiffs \$1,662,912 in Fees paid, plus \$205,684.11 in interest, for a total of  
12 \$1,868,596.11.

13  
14 Dated: November 14, 2005

Respectfully submitted,

15 CASE, KNOWLSON, JORDAN & WRIGHT LLP  
16

17 By:

  
18 Michael F. Wright  
19 Armen Tamzarian  
20 Attorneys for Plaintiffs  
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